



**Ogden Hispanic Festival 2022  
Corporate Sponsor Package**

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Angela Urrea

Natalie Alejandre  
HEAT Program  
Supervisor at Futures  
Through Training Inc

August 2022

To whom it may concern,

Latinos United Promoting Education & Civic Engagement (LUPEC), a local non-profit organization whose mission is to empower the Latino community to become more autonomous participating members of society through education invites you to participate in the **6<sup>th</sup> Ogden Hispanic Festival (OHF)** at the Union Station Building on October 15<sup>th</sup>, 2022. The OHF will highlight the culture, history, education, music, dance, and gastronomy of the Latino community. Our hope is that this year, the Festival will be even more successful than ever! We expect over 3,000 people this year.

The OHF is a free event, open to the public. Our goal is to bring the Ogden and surrounding community together to celebrate the diverse Latino culture but also provide a forum where resources can be shared and non-profit organizations and businesses dedicated to embracing, celebrating, and valuing the diversity of our Latino community can connect with the community.

We are asking for your support through donations to help cover the costs of the event, establish a post-secondary scholarship fund, and support future events.

Please let us know **NO LATER THAN August 31, 2022**, if you will be able to support this great event as this will give us plenty of time to prepare.

If you have any questions, please e-mail at [info@lupec-us.org](mailto:info@lupec-us.org) or contact Flor Lopez at (801)458-2685

Thank you for your consideration. We hope to hear from you soon.

Sincerely,

Flor Lopez  
Administrative Coordinator of LUPEC  
P.O Box 1744 Ogden, UT 84402  
[Info@lupec-us.org](mailto:Info@lupec-us.org)



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**GENERAL SPONSORSHIP PACKAGES**

Sponsoring the Ogden Hispanic Festival is an ideal way to reach out to Latino/Hispanic community members in the region. In addition, it gives the opportunity to strengthen the relationship with all the diverse ethnic groups within our city. Our hope is that the OHF will not only help us establish a scholarship fund but that it will be an event where Latino businesses, non-profit organizations, artists, and folklore dancers, can be integrated into the Ogden community, reflect pride in their culture, and have an opportunity to market their services and products to the community in Ogden. Our non-profit organization is asking for your help with the expenses of the event.

The following packages are available at the levels indicated:

**Diamond Sponsor —\$5,000**

**Platinum Sponsor — \$3,000**

**Gold Sponsor— \$1000**

**Silver Sponsor- -\$500**

	Diamond	Platinum	Gold	Silver
Multiple recognitions during the event and time to address the audience.	✓			
Main banner with name and logo of the company at the entrance of the event.	✓	✓		
Logo and recognition on event website.	✓	✓	✓	
Company's name and logo included in the marketing material for the event	✓	✓	✓	
Social media recognition	✓	✓	✓	
Exclusive exhibit space during the event	✓	✓	✓	✓
*Opportunity to exchange use of equipment, service, technology, or staff/members as part of the value of the sponsorship deal	✓	✓	✓	✓



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**SPONSORSHIP LEVELS-PLEASE SELECT:**

\_\_\_ **DIAMOND SPONSOR \$5,000**

\_\_\_ **PLATINUM SPONSOR \$3,000**

\_\_\_ **GOLD SPONSOR \$1,000**

\_\_\_ **SILVER SPONSOR \$500**

**PROCEEDS WILL HELP ESTABLISH THE POST SECONDARY SCHOLARSHIP FUND**

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COMPANY NAME: \_\_\_\_\_

NAME OF CONTACT (Persona a quien contactar): \_\_\_\_\_

ADDRESS (Dirección): \_\_\_\_\_ CITY (Ciudad): \_\_\_\_\_

STATE: \_\_\_\_\_ Zip (Código Postal): \_\_\_\_\_ PHONE NUMBER: ( ) \_\_\_\_\_

EMAIL (Correo Electrónico): \_\_\_\_\_ FAX: \_\_\_\_\_

**PAYMENT METHODS:**

\_\_\_ CREDIT CARD \_\_\_ DEBITCARD: \_\_\_ CHECK (Included)

VISA \_\_\_ MASTERCARD \_\_\_ AMEX: \_\_\_ OTHER: \_\_\_\_\_

CVS CODE \_\_\_\_\_ EXPIRATION DATE: \_\_\_\_\_

CARD NUMBER (No. De Tarjeta): \_\_\_\_\_

NAME AS IT APPEARS ON THE CARD (Nombre como aparece en la tarjeta)  
\_\_\_\_\_

**PLEASE INCLUDE A CHECK OR PAYMENT TYPE WITH THIS FORM,  
NO LATER THAN AUGUST 30, 2022**

**MAIL TO: LUPEC, PO BOX 1744, Ogden, UT 84402  
FOR QUESTIONS, PLEASE CONTACT FLOR LOPEZ AT  
801-458-2685, E-mail: [info@lupec-us.org](mailto:info@lupec-us.org)**

**TERMS, CONDITIONS AND LIABILITY**

In consideration of the acceptance of this entry, I hereby, for my heirs, my executors, and administrators, waive all rights and claim I may have against the coordination group, and any individuals associated with this exhibit and their connection with this event. The above is not responsible for the loss or any other form of aggravation in connection with this event. I also understand there will be no financial refund. By signing this form I acknowledge that I have read and fully understand my own liability and do accept the restrictions.